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Staffing and Insurance Industries Develop Workers' Compensation Risk Certification Program

The American Staffing Association and Risk Control Services today announced the development of a new risk management training program for the staffing industry—Workers' Compensation Risk Certification (WRC). “Now there is a better way for staffing firms to control risk, lower costs, and keep employees safe,” said ASA president and CEO, Richard Wahlquist.

This certification program will establish a standard of operational excellence in risk management for the staffing industry, reduce operating costs for staffing firms, and accelerate the development of voluntary workers' compensation markets for the industry.

ASA and RCS worked with an advisory council of underwriters, brokers, and risk managers over the past two years to develop the foundation for the WRC program. The certification program evaluates several key components of a staffing firm's operational structure as they relate to risk management practices.

“The unprecedented collaboration of the advisory council in the adoption of the program standards adds tremendous value and momentum to our collective efforts with both the staffing and insurance industries,” said Trish McCall, RCS president.

There are several benefits for staffing firms—and the industry as a whole—to establish proven risk management practices through this certification program.

“This certification program will help staffing firms in insurance negotiations, and it will enhance worker safety and lower the frequency and severity of employee claims,” said Wahlquist. “It will also help promote the staffing industry as a responsible employer to the insurance industry.”

McCall added, “Our goal is to provide staffing firms with best practices that protect their employees and their profits. We have proof that sound risk management strategies can make a difference for staffing firms, and we are pleased to incorporate these into the WRC program.”

Risk Control Services is a risk management consulting firm that has worked with the staffing industry for more than 15 years. RCS risk management practices have provided more than 700 staffing clients proven tools that reduce workers' compensation costs.

The American Staffing Association is the voice of the staffing industry. ASA promotes the interests of its members through legal and legislative advocacy, public relations, education, and the establishment of high standards of ethical conduct. The association's member companies operate more than 15,000 offices across the nation and account for 85% of U.S. industry sales. ASA has 73 affiliated chapters in 45 states and the District of Columbia.